

Retail

This sector includes industries whose primary business is the retail distribution of general consumer products for households, including food stuffs, clothing stores, household and related goods. The top three detailed industries included in this sector are grocery stores, general merchandise stores and department stores. Other industries within this sector includes primarily non-durable goods manufacture of consumer oriented products arising from the transformation of natural resources such as wood, fiber and leather.

South West View



1,775
Businesses across the region



31,000
People are employed in this sector



4%
Forecasted growth to 2022



JOB TYPES

Check below to see the types of jobs in this sector, the demand based on the number job advertisements in the past year and what salary you could expect to earn.

Occupation	Advertised Salary	No. of Job posts
Administrators	£18,735	6,483
Sales Executives	£27,921	4,872
Book-Keepers	£22,054	3,458
Retail Managers	£29,303	3,291
Sales Accounts	£38,404	2,857
Large Goods Driver	£24,417	2,578
Marketing Associates	£24,859	2,341
Customer Service	£18,559	2,305
Van Drivers	£20,956	1,970
Sales Supervisors	£30,539	1,839
Vehicle Technicians	£25,095	1,762
Retail Assistants	£21,309	1,746
Storage Occupations	£19,987	1,657
Marketing Directors	£22,097	1,414
Catering Assistants	£16,111	1,323
Sales Administrators	£19,165	949
Stock Assistants	£22,097	695
Wholesales Managers	£35,593	622

SUBJECT AREAS

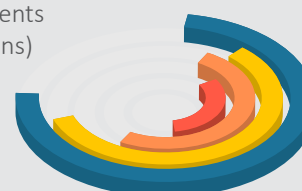
Get ahead in this sector by studying the following subjects.

-  Business Administration
-  English
-  Mathematics
-  Marketing

QUALIFICATIONS

27%

of job advertisements required a BA (Hons) degree.



Day in the life...

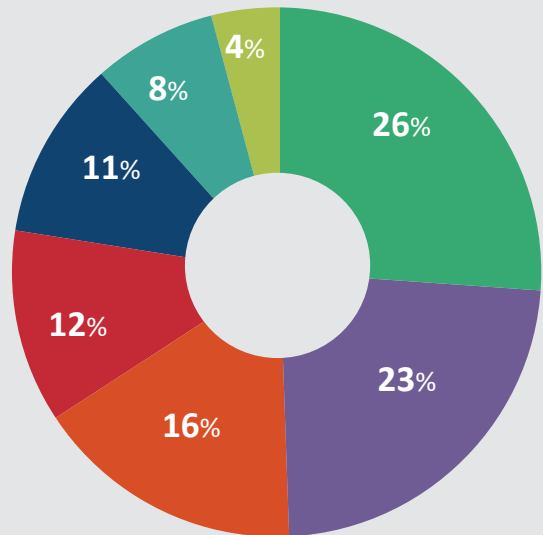


“As keyholder, I open the café and turn on all the machines and put pastries into the oven. Following a check-list I log the temperature of the fridges and check the label dates on the food and update the waste log if needed, also check health and safety ensuring the first aid pack is fully stocked and fire escapes are accessible. By 8am the fresh produce delivery arrives and I transfer this to the stores. I complete banking from the previous day and prepare till floats. The café has busy peak times in the morning and at lunch, throughout the shift I monitor stock levels to ensure we have products to cover all the busy periods”

- Café Supervisor

JOB SHARE

The chart shows the share of job types which are currently in demand for this sector.



- Administrative
- Associate Professional and Technical
- Sales and Customer Service
- Managers, Directors and Seniors
- Process Operatives
- Elementary Occupations
- Skilled Trades

TOP EMPLOYERS

Based on the number of recent job advertisements these are the largest employers for this sector in your area.

- TESCO
- Superdrug
- Screwfix
- LIDL
- Travis Perkins
- Gregory Distribution
- Debenhams
- John Lewis Partnership
- Pets at Home
- Argos



If you over 16 you can apply, apprentices should work for at least 30 hours per week and an apprenticeship takes one and five years to complete, depending on the level and sector.

Apprenticeship Types

- Retail
- Business Administration
- Ecommerce and Design
- Sales Assistant
- Customer Service

National Careers Service Want to speak with a National Careers Service adviser?

Call 0800-100-900 or webchat 8am to 10pm, 7 days per week

SOURCES

Labour Insights, Burning Glass Technologies
NOMIS
Working Futures, UKCES
BRES



prospects

Inspiring People: Developing Potential