



Enrichment

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Film Club
Media Workshops at Plymouth University
LAMP Team

Beyond Lipson

Year
12

Year 12
Pre-production Portfolio -Storyboarding, pre-production paperwork, technical testing & pitching
Representation & Media Theory
Creating your own fictional film & location shooting
Production skills & work with Plymouth University
Media Campaigns, research & production planning

Year
13

Year 13
Media campaigns- marketing strategy & media plan
Creating media products - cross platform synchronization & pitching products
Digital magazine production-research & planning
Investigation & concept, artboards, flat planning and drafting
Responding to a Commission – drafting, proposal, pitch & final product

Sixth
Form

Year
11

Year 11
Creation of interactive production processes & practices
Component 2- Production skills
Component 3 External assessment
Responding to a brief & generating ideas
Planning materials & managing the production process
Perfecting production skills & techniques
Testing & exporting for distribution
Revision & final media production.

Year
10

Year 10
Introduction to the Media
Component 1- Production –analysis of media products
Focus on the relationship between product, audience and purpose.
Focus &analysis of genre & narrative
Exploration of media purpose, products & audience engagement
Pre-production processes & practices

Year 9

Year 9
ICT—CURRICULUM
Understanding Genre
Editing skills—Supertrailers
ART CURRICULUM
Graphics—Poster Design
Animation

Media Curriculum Pathway

KS4