

OCR Level 3 Cambridge Technical Certificate in Business

Why study this course?

Think of this course as your backstage pass to the world of business. Whether you dream of running your own company, managing a brand like Nike, or just want to know how the business world really works, this qualification gives you the skills to get started.

Here's why it's a smart choice:

- It's hands-on, not just textbooks. You'll learn by doing – exploring real businesses, solving problems, and putting ideas into action.
- It's useful. Everywhere. Business is part of everything – sport, fashion, gaming, tech, entertainment. Whatever you're into, this course makes it easier to understand how it all works.
- It's future-proof. Even if you're not 100% sure what career you want, business skills will help you – from managing money to working in teams and presenting ideas.

Basically, if you're curious about how companies succeed (or fail!), if you want to be more confident with money and decision-making, or if you like the idea of building something from scratch – this course is for you.

What will I learn?

Unit 1 (Exploring Business) and Unit 2 (Working in Business)

These two units are the foundation for the whole course and will set you up to be able to succeed across the whole qualification. We keep things pacey, fun and engaging throughout. You are examined through an exam for each unit (with resits available to help you maximise your grade) - these exams aren't scary as they feature lots of really carefully stepped questions to help you show off your knowledge

Unit 4 (Customers and Communication)

This module will tell you everything you need to know about how to get the most out of customers through your interactions with them. This will involve a real-life scenario where we get to visit a local Golf and Country Club to frame everything we learn. This unit is assessed through a coursework portfolio submission

Unit 5 (Marketing and Market Research)

Unit 5 will help you along the way to your ultimate dream of becoming a marketing guru! Again, framed through real world scenarios involving local businesses (fancy a few cafe trips?), we keep the learning practical and hands on to link to the theory you acquire. Another coursework portfolio submission awaits you...

Unit 16 (Principles of Project Management)

See yourself in charge of a large team working towards exciting and challenging goals? This module will set you well on your way. Through a theoretical scenario involving setting up an exciting new retail unit for a sportswear brand, this final module involves one last coursework portfolio.

What could this qualification lead to?

University, higher level apprenticeships and employment! Employers and universities value it because it shows you can think, plan, and make things happen. Who knows, maybe you are the next multi-billionaire business magnate and will be back at Lipson in a few years being chauffeured down Bernice Terrace in your Rolls Royce?

Entry Requirements

5 GCSEs at grade 4/5 or above, including English

