



Creative Media Production BTEC

Students studying Media advance their knowledge of the media market and gain the skills required for a career in the industry. The specialist units support students who want to pursue specific areas of interest in writing, publishing, broadcast media and gaming. Overall, candidates develop an excellent all-round understanding of the challenges and rewards of a career in Media.

What will you study?

BTEC Creative Digital Media Production - Foundation Diploma (equivalent to 1.5 A-Levels)

Total of 6 Units, 4 of which are mandatory

The course is 60% Mandatory content (Coursework), 40% External assessment (2 exams)

You will complete Units of work that have assessment objectives for which you will be awarded a Pass, Merit or Distinction. The examined element takes the form of one on screen exam and one written exam. Production tasks are at the centre of all learning with the assessment primarily being based on creativity and technical quality.

This course covers an extensive range of media skills including pre-production skills, single camera filming, video editing. You will also cover optional units in research skills, animation, the TV and film industries and communication skills. The course supports further progression in creative media education such as a university degree, an apprenticeship or entry level employment in the creative industries sector.

You will learn:

- A range of media production skills: print, audio & audio visual
- How to effectively present your work, gather audience feedback and evaluate your own progress.
- You will also learn about media industries, how they are structured and regulated.

Where could this take you?

This course structure provides you with the skills required to continue your studies at university or immediately pursue a career in the media industry. Journalism, broadcasting, advertising, marketing, illustration, animation, public relations, television and video production are just a few examples of the kinds of courses or careers that studying Media could lead to. This is a dynamic and exciting industry that has much to offer potential new employees. We have had students progress from this course going onto to study at University and work on films such as James Bond 'Skyfall' and most recently the new Star Wars film 'The Force Awakens'.

There are plenty of vocational opportunities on the course allowing you to work alongside industry professionals and make those important contacts and connections, in an industry that thrives on 'who you know' as well as 'what you know'.

Entry Requirements

- GCSE Media/grade 2 Qualification in Media is preferred OR another Creative Subject – Art/Drama
- 5 GCSEs at grade 4/5 or above including English