



Travel & Tourism

Specification: BTEC Level 1/2 First Diploma in Travel and Tourism

Assessment: Coursework, E-assessment, Multiple Choice Examination, Oral Examination, Portfolio of Evidence, Practical Demonstration/Assignment, Practical Examination, Task-based Controlled Assessment, Written Examination. Work experience is a mandatory element of this course.

Programme Outline

Duration 1 Year

BTEC Firsts in Travel and Tourism can help you take your first steps towards a career in retail or business travel. You'll learn essential skills such as business awareness, customer service and understanding destinations in the UK and worldwide.

What will I study?

- Understanding the Travel and Tourism sector
- Travel and Tourism Destinations
- Factors affecting worldwide travel
- Customer experience and needs
- Economic impact and industries

Career Pathway

The qualification is equivalent to four GCSEs grade A-C with a pathway to studying on a related Level 3 programme. Additionally you will be equipped for an entry-level career in the sector.

What can this lead to?

Careers you can inspire to with this course include:

- Travel Agent
- Cabin Crew
- Customer Service
- Sale Advisor
- Hospitality/Hotel Worker
- Outdoor activities co-ordinator

Entry Requirements

- 4 GCSEs Grade 4
- Relevant Level 2 qualifications